

PRESS RELEASE

March 7, 2008

MICHAEL SADOFF NAMED TO FORTY UNDER 40 LIST

We are proud to announce that Michael Sadoff has been included in *The Milwaukee Business Journal's* 2008 'Forty Under 40' list. This honor is for individuals under age 40 who are making a difference in their professions and communities throughout the greater Milwaukee area.

Nominees were narrowed down by a panel of editors and are viewed as an emerging generation of business and community leaders. This year marks the 16th year of the 'Forty Under 40' awards and there were over 270 nominations, the most ever received. The awards dinner was attended by over 500 people at the Pfister Hotel.

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