

Here is a sampling of articles to give you a flavor of some of our media coverage*. Over the years we have been featured or quoted on:

- CNBC
 - Forbes
 - Barron's
 - Investor's Business Daily
 - The Wall Street Journal
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- USA Today
 - Money Magazine
 - Pensions & Investments
 - Chicago Tribune
 - Milwaukee Journal Sentinel

For the fifth year in a row (2014 - 2018), Michael Sadoff and Bryan Sadoff, were each named by [Barron's](#) as a top 10 financial advisor in the state of Wisconsin. Additionally, both were listed as a top 1,200 financial advisor in the country.

Our founder Ronald Sadoff, has been inducted into [Research Magazine's Advisor Hall of Fame](#), class of 2015. As of year-end 2015, in its 25th year, Research Magazine's Advisor Hall of Fame, only has 128 inductees and Ron is the only one from Wisconsin to ever be inducted.

In 2014, 2016 and in 2018 the firm was named to the [Financial Times](#) 300, a list of the Top Registered Investment Advisory firms in the country.

In 2016, in the Milwaukee Journal Sentinel, Bryan Sadoff was featured in an article titled [Contract manufacturers worth a look.](#)

In 2015, in the Milwaukee Journal Sentinel, Michael Sadoff was featured in an article titled

Investment manager sees strong outlook for housing stocks, even with rate boost. ²

[Link to Article](#)

Our founder, Ronald Sadoff, was named four times to the [Barron's](#) Top 100 Independent Financial Advisor list. Sadoff is the only advisor ever listed from the State of Wisconsin.

In 2014, in the Milwaukee Journal Sentinel, Bryan Sadoff was featured in an article titled: "Don't get spooked by market's frightful performance." ²

[Link to Article](#)

Ronald Sadoff was awarded by REP., a WealthManagement.com magazine, as one of 10 Advisors in the USA with Heart. Ron was also featured on the magazine cover. The award honors advisors who put their sweat equity into their philanthropic and charitable causes. ²

[Link to Article](#)

In 2013, in the Milwaukee Journal Sentinel, Michael Sadoff was featured in an article titled: "Money Managers focused on media, not bear markets."

In 2012, in the Milwaukee Journal Sentinel, Michael Sadoff was featured in an article titled: "Housing market rebound makes Home Depot a good choice." ²

[Link to Article](#)

In 2011, in the Milwaukee Journal Sentinel, Bryan Sadoff was featured in an article titled: "Expert favors investment in well-established pharmaceutical firms."

In 2011, in the Wall Street Journal, Michael Sadoff was quoted in an article titled: "Questions Retirees Must Answer."

Michael Sadoff has appeared on CNBC several times. ²

[see CNBC summary](#)

In 2008, Pensions & Investments rated our performance as top 10 for all equity strategies and number one in a few categories for 1 year performance. ²

[see Press Release](#)

Ron Sadoff helped open the Milwaukee College Preparatory School www.milwcollegeprep.com. This inner city school has been named the 2009 Charter School of the Year in Wisconsin. Also, Investor's Business Daily featured Ron in its Leaders & Success column. ²

[see IBD article](#)

In 2008, Michael Sadoff was named to the Milwaukee Business Journal's "Forty under 40 list." The annual list is a compilation of Milwaukee's area's emerging generation of leaders. ²

[see Press Release](#)

In 2006, in the USA Today, Bryan Sadoff warned that investors in home building stocks had a rude awakening coming. [see USA Today article](#)

In 2006, in the Wall Street Journal, Michael Sadoff was quoted in an article titled: "Don't Let Income Obsession Cheat You" discussing generating portfolio income.

In 2005, in Biz Times, Michael Sadoff was featured in a cover story titled: "Is the party over? Pressure mounts on the housing bubble" discussing the impact of the imploding housing bubble.

**Not all past predictions were, or future predictions may be, as accurate as those herein. Certain rankings require the advisor to complete a questionnaire to participate. Not all advisors will participate. The Barron's Top Ranking started in 2007 and Ronald Sadoff was named in 2007, 2008, 2010, and 2011.*

[NEXT](#)

